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**Grammy Award Winner Roy Hargrove Headlines a Dazzling Line-up of Jazz, Gospel, Hip Hop and African Cultural artists during the First Overtown Rhythm and Arts Festival on April 9, 2011 where Luther "Luke" Campbell will be named King of the inaugural event**

*- Presented by AvMed and the Greater Miami Chamber of Commerce -*

Miami, FL - The multiple Grammy award-winning Jazz trumpeter Roy Hargrove will headline the star-studded stage of the inaugural Overtown Rhythm and Arts Festival, to be held in the main street of NW 3rd Avenue, between 9th and 11th Streets in Miami's Historic Overtown District, on Saturday April 9, 2011 from 11:00 a.m. to 6:00 p.m.

The Overtown Rhythm & Arts Festival, a one-day, FREE, street festival, aims to celebrate the rich history of one of Miami's earliest settlements, Overtown. During the festival, the heart of Miami's Historic Overtown District will come alive with food, music, art, entertainment, and activities for the entire family.

Joining Hargrove on stage will be the renowned Nicole Yarling 4-Tet, Second Chance Gospel Choir, SASA African Dance Theater, Jazz ensemble Instant Attraction, Booker T. Washington High School Marching Band, and the South Florida Hip Hop group Vagabonds.

Inaugurating this year's festival will be Miss Overtown and Miss Overtown Teen USA together with the King of the Festival, Luther "Luke" Campbell.

“We are proud to take part in celebrating Overtown's vibrant culture and rich history by participating in this inaugural event,” said Ed Hannum, president and COO of AvMed, Presenting sponsor of the Overtown Rhythm and Arts Festival. “As a Florida-based health plan, we are mission-driven to be involved with events that support the local communities where our employees live and work.”

Trumpeter Roy Hargrove has firmly established himself among the premier players in jazz and beyond. Ever-stretching into more challenging and colorful ways to flex his musical chops, Hargrove has left indelible imprints in a vast array of artful settings. Hargrove has won Grammy® Awards for two vastly different projects: in 1997, Roy's Cuban-based band Crisol (including piano legend Jesus "Chucho" Valdes and wonder drummer Horatio "El Negro"

Hernandez) won the Best Latin Jazz Performance Grammy for the album Habana, and in 2002, Hargrove, Herbie Hancock and Michael Brecker won Best Instrumental Jazz Album, Individual or Group, for their three-way collaboration Directions in Music.

Jazz vocalist Nicole Yarling is a lecturer in jazz vocal performance at the University of Miami Frost School of Music. Nicole Yarling is a rising star in the jazz community. For more than a decade, she has been a part of South Florida's musical world as a singer and violinist working in most musical genres. Her rich voice and musical prowess has made her a local favorite. Yarling has worked with music legends Dizzy Gillespie and Joe Williams and has gone on tour as the featured soloist with Jimmy Buffett for over two years.

Luther "Luke" Campbell has strong roots in the Overtown community, and after his many professional successes has remained an involved member in the Overtown community. He is Co-founder of the Liberty City Optimist Club, and President of the National Youth football & Cheering League with 4,000 participating kids and 350 volunteers. He is also an advocate for improving education in the community.

Historic Overtown will also come alive with color and art during the festival, as artist Serge Toussaint, creator of the official 2011 Overtown Rhythm and Arts Festival poster, along with local artists curator Addonis Parker will showcase their work alongside Nzingah Oniwosan, Niki Lopez, Wanda Harris, Winsome Bolt, Darren Watson, Rodney Royal, Bayunga Kialeuka, Allen Laird, Robert McKnight and Gail Alexander during the Overtown Rhythm and Arts Festival on April 9, 2011.

Several community agencies are participating in the event, including Roots in the City, the Black Archives, History Miami, and the City of Miami Community Redevelopment Agency.

The Overtown Rhythm and Arts Festival is produced by Magic-In-Action, Team 5 of the Greater Miami Chamber of Commerce's Leadership Miami 2010 - 2011 program.

The Marlins Community Foundation and the Miami Dolphins are Silver Sponsors for the event.

Media sponsors for the Festival include Telemundo, NBC and WDNA.

For more information visit [www.overtownfestival.com](http://www.overtownfestival.com).

**WHAT:** The inaugural Overtown Rhythm & Arts Festival

**WHEN:** Saturday April 9, 2011 from 11:00 a.m. to 6:00 p.m.

**WHERE:** Historic Overtown, NW 3rd Avenue, between 9th and 11th Streets

WHO: Festival King Luther "Luke" Campbell, Grammy award-winning Jazz trumpeter Roy Hargrove, Nicole Yarling 4-Tet, Second Chance Gospel Choir, SASA African Dance Theater, Jazz ensemble Instant Attraction, Booker T. Washington High School Marching Band, the South Florida Hip Hop group Vagabonds, and the Miss Overtown USA and Miss Overtown Teen USA winners.

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